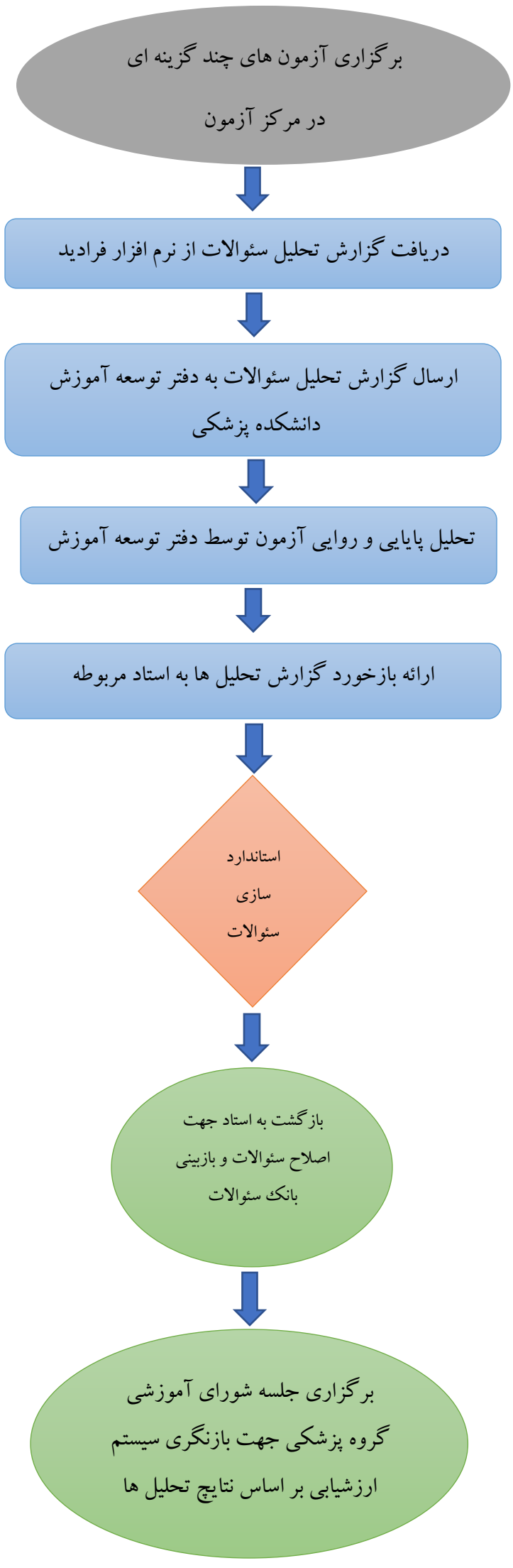فرآیند تحلیل کمی سئوالات